

# 2015 VIEWPOINTS

Wisconsin's Only Statewide Conference on Philanthropy

## WELCOME

### A message from the Conference Co-Chairs:

You are invited to attend Wisconsin Philanthropy Network's (formerly Donors Forum of Wisconsin) Statewide Conference on **Thursday, November 19, 2015 in Oshkosh**. We are proud to once again host this conference in another great part of our state. We look forward to this popular event because it is the largest gathering of the philanthropic and nonprofit community in Wisconsin, attended by Wisconsin foundation staff, trustees, grantmaking professionals, and nonprofit leaders.

As in past years, our unique, "Viewpoints" theme will provide attendees with a variety of differing perspectives on various issues affecting grantmaking and nonprofit professionals.

This full-day conference provides an extraordinary opportunity for thought provoking and hard-hitting discussions with philanthropy leaders, skill building sessions for all levels of staff, and networking with peers. In addition, we are excited to have nationally recognized speakers and local experts in philanthropy as presenters and panel participants.

We hope you will join us in Oshkosh!



**Julie Bauer**  
WPN Board Member  
Executive Director  
Alliant Energy Foundation



**Jim Marks**  
Senior Advisor  
United Way of Greater  
Milwaukee and Waukesha County

## THANK YOU TO OUR SPONSORS:



## TESTIMONIALS



"The value of the Wisconsin Philanthropy Network has grown tremendously over the last few years. It's become a really important resource to us and we wouldn't miss this conference."

**Bob Sorge, President, Madison Community Foundation**



"The 2013 keynote speakers were thought-provoking, informative and professional. The entire day fueled my quest for knowledge and solutions to the challenges we face in our field. This conference was an affordable luxury!"

**Jean Tehan, Executive Director, Community Foundation of North Central Wisconsin**

## ABOUT WISCONSIN PHILANTHROPY NETWORK

Wisconsin Philanthropy Network (formerly Donors Forum of Wisconsin) is Wisconsin's only professional membership association of grantmakers working together to support and promote effective philanthropy. WPN membership represents a diverse group of individual donors, independent and family foundations, corporate foundations and giving programs, community foundations, and other grantmaking organizations from across Wisconsin. WPN provides its members with quality programming, free research services and networking opportunities. For more information, visit our website at [www.wiphilanthropy.org](http://www.wiphilanthropy.org)

## EVENT SCHEDULE

**8:00 A.M. - 9:00 A.M.**

Registration, Breakfast, Exhibitor Hall Opens

**9:00 A.M. - 9:15 A.M.**

Welcome

**9:15 A.M. - 10:15 A.M.**

Morning Keynote with Vu Le  
**Winter is Coming: Unicorns Unite!**

**10:30 A.M. - NOON**

Morning Concurrent Sessions:

- **The Best Funding Mistakes We Ever Made (Funders Only)**
- **Creating a Special Event: When Is It the Right Choice?**
- **Collective Impact: Better Together Than Alone?**

**NOON - 1:00 P.M.**

Networking Lunch

**1:15 P.M. - 2:45 P.M.**

Afternoon Concurrent Sessions:

- **Impact Investing: Do Good While Doing Well**
- **Channeling Dr. Seuss: Leadership People Will Follow**
- **Equitable Grantmaking: A Perspective**

**3:00 P.M. - 4:00 P.M.**

Afternoon Keynote with Jason Kotecki  
**Curing Adulthood: Your Prescription for Less Stress and More Success**

**4:00 P.M.**

Closing Remarks

**Morning Keynote** 9:15 A.M. - 10:15 A.M.

**Vu Le**

### **Winter is Coming: Unicorns Unite!**

Vu Le's passion to make the world better, combined with disappointing results on his Law School Admission Test, inspired him to pursue a career in the nonprofit sector, where he learned that we should take the work seriously, but not ourselves. He is a speaker, vegan, Pisces, unicorn lover, preeminent blogger on the nonprofit sector, and Executive Director of Rainier Valley Corps, a start-up nonprofit with the mission of developing and supporting leaders of color to impact systemic change.

In this keynote session, with occasional references to the epic TV show, "Game of Thrones" with the catchphrase, "Winter is Coming!" Le will focus on the dynamics between funders and nonprofits, the damaging myths and habits both perpetuate, and how each side must work more closely together to fight off the ice zombies of injustice. Le's irreverent approach disguises his extremely serious, thought provoking and bold criticism of philanthropy.



**Afternoon Keynote** 3:00 P.M. - 4:00 P.M.

**Jason Kotecki**

### **Curing Adulthood: Your Prescription for Less Stress and More Success**

"Adulthood" is an epidemic. It can spread to even the best working environments, producing stress and burnout. Left unchecked, "Adulthood" will eat your productivity, teamwork, and morale alive. But, you can immunize yourself and your colleagues. In this light-hearted but hard-hitting program, you'll gain the fresh perspective you need to reclaim your passion and help you identify antiquated thinking patterns that could be holding you back.

Jason Kotecki, author and professional speaker, will uncover and annihilate the so-called, "rules that don't exist," revealing surprising principles from childhood that provide you a powerful competitive advantage, foster breakthrough levels of innovation, and accomplish what was once thought to be impossible. By the end of this session, you will be armed with tools for better identifying rules that don't exist, and tactics for breaking them with confidence.



## Morning Concurrent Sessions 10:30 A.M. - NOON

### The Best Funding Mistakes We Ever Made\*

We have all flopped at something. It is those mistakes (and the willingness to make them) that allow us to explore new territory, forge new partnerships, take new risks, and test our creativity. It is also those mistakes that can be our most powerful teachers. In this dynamic format, hear from fellow grantmakers about mistakes made and lessons learned. Moderated by **Jim Marks**, Senior Advisor, United Way of Greater Milwaukee and Waukesha County. Confirmed panelists include:

- **Susan Lloyd, Ph.D.**  
Zilber Family Foundation
- **Ben Dobner**  
Great Lakes Higher Education Guaranty Corporation
- **Tom Linfield**  
Madison Community Foundation

\*Funders Only Session

### Creating a Special Event: When Is It the Right Choice?

The efficacy of special events is often taken for granted. **Douglas Ihrke, Ph.D.**, Executive Director, Helen Bader Institute for Nonprofit Management at the University of Wisconsin-Milwaukee, has completed an extensive study on the use of special events: when they work, and when they don't. Joining Dr. Ihrke on this insightful panel will be:

- **Kyle Dlabay**  
United Performing Arts Fund
- **Mary Fuller**  
Broadscope Disability Services
- **Jen Carlson**  
Boys & Girls Club of Dane County

### Collective Impact: Better Together Than Alone?

There are many times collective impact can be effective, but when does it become counterproductive? The panel of experts will share some of the top challenges they have faced and subsequently conquered in deciding when to work together and when to go it alone. Confirmed panelists include:

- **Steve Goldberg**  
CUNA Mutual Group Foundation
- **Alicia Manning**  
The Lynde and Harry Bradley Foundation
- **Peter C. Kelly**  
United Way Fox Cities
- **Vu Le**  
Rainier Valley Corps

## Afternoon Concurrent Sessions 1:15 P.M. - 2:45 P.M.

### Impact Investing: Do Good While Doing Well

Impact investing can allow funders to create positive social change while realizing financial gains, but it can be difficult to choose the right approach. Asking the right questions is key. This session will provide an interactive discussion on how to incorporate impact investing as part of your philanthropic strategy. Moderated by **Curt Detjen**, President and CEO, Community Foundation for the Fox Valley Region. Confirmed panelists include:

- **Kelly Ryan**  
Encourage Community Foundation
- **Diane Abraham**  
Oshkosh Area Community Foundation
- **Jerry Roberts**  
Bader Philanthropies

### Channeling Dr. Seuss: Leadership People Will Follow

Successful entrepreneur and speaker, **Daryl Price** takes a look at the morals and themes of Dr. Seuss's delightful children's books and applies them to the nonprofit sector with his easy to use template for successful leadership. In this session, Price will identify the basic qualities of a good leader and more importantly, a leader people will follow.

### Equitable Grantmaking: A Perspective

In this session **Marcus Walton**, Chief Operating Officer, Association of Black Foundation Executives (ABFE), will present the "ABFE Framework and Agenda for Change" to illustrate the areas foundations can consider in order to work toward racial equity in their grantmaking. The presentation will provide examples of philanthropic methodologies that correspond with each of ABFE's approaches to racial equity grantmaking.

New This Year!

## EXHIBITORS



Don't miss the exhibitor hall where representatives from national and local companies and organizations will provide you with the latest information on products and services that are of benefit and interest to members of the nonprofit and grantmaking community.

The exhibit hall will be open from 8:00 A.M. - 4:00 P.M.  
Thursday, November 19

# 2015 VIEWPOINTS

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## REGISTRATION

Thursday, November 19

## Questions?

Contact Wisconsin  
Philanthropy Network

Name \_\_\_\_\_ Phone \_\_\_\_\_  
Organization Name \_\_\_\_\_  
Email Address \_\_\_\_\_  
Organization Address \_\_\_\_\_

759 N. Milwaukee St, Suite 512  
Milwaukee, WI 53202

414-270-1978

admin@wiphilanthropy.org

Which concurrent morning session will you be attending?

- The Best Funding Mistakes We Ever Made
- Creating a Special Event: When Is It the Right Choice?
- Collective Impact: Better Together Than Alone?

Which concurrent afternoon session will you be attending?

- Impact Investing: Do Good While Doing Well
- Channeling Dr. Suess: Leadership People Will Follow
- Equitable Grantmaking: A Perspective

Please provide any lunch accommodations \_\_\_\_\_

REGISTRATION RATES	Early Bird <small>on or before 10/02/15</small>	Regular Price <small>after 10/02/15</small>	Registration Rate Includes	Session Selection
Funder - Member	\$200	\$225	• Keynote & concurrent sessions	If you wish to change your session selections, please contact WPN with your changes by Friday, October 30. Please note that if a session becomes too full, it may close to new registrants, so we encourage you to register early.
Funder - Non Member	\$275	\$325	• Access to Exhibitor Hall	
Nonprofit Service Provider	\$125	\$150	• Refreshments <small>(breakfast, lunch, and breaks)</small>	
Additional Staff member	\$150	\$150	• Complimentary wifi	



### REGISTER ONLINE

wiphilanthropy.org/event/2015\_viewpoints

Complete the attendee information and select your method of payment or request an invoice

**Early Bird Registration Deadline**  
Friday, October 2, 2015

## Payment Method

We accept payments via check or credit card

Please make checks payable to "Wisconsin Philanthropy Network" and include organization and participant name

If you are paying by credit card, register online and make a payment using **PayPal**

\*A PayPal account is not required

## Hotel Accommodations

Best Western  
Premier Waterfront Hotel

1 N. Main St.  
Oshkosh, WI 54901

920-230-1900

oshkoshwaterfronthotel.com

A block of rooms at a reduced rate are available until October 14 under the code: "WPN"



## Cancellation Policy

A full refund will be made if registration is cancelled on or before **Friday, October 30, 2015**. A cancellation fee of \$25 will be assessed if registration is cancelled after **Friday, October 30, 2015**.