

Did you know?

Approximately **\$687 billion** will be transferred from one generation of Wisconsinites to the next in the next 50 years.¹

Why is this important?

If just five percent of the multi-billion-dollar wealth transfer were given to permanent endowments of Wisconsin community foundations, a cumulative endowment of **\$5.3 billion** would be created. This would make approximately **\$265 million** available for new grants every year for nonprofits and community partners to work together to support their local residents and strengthen their regions.

What is being proposed?

Wisconsinites who contribute to the permanent endowment of a local nationally accredited community foundation will receive a **25% tax credit** for doing so. **Twelve million** dollars would be leveraged for permanent endowments if Wisconsin invested **\$3 million** in support of the tax credits.

¹ *Wealth in Wisconsin*

Is there precedent for such legislation?



YES...
ENDOW IOWA

Inception: 2003
Total Dollars Leveraged since Inception:
\$191,585,801

Success in 2015:

\$6.5 million Tax Credit Available to be Awarded
97% (4,294 donations for a total of \$8,409,177) were donations of \$30,000 or less
4,421 Total Donations - 388 were from corporations
3% (127 donations for a total of \$15,590,823) donations of more than \$30,000

Are there other states with Endow legislation?

YES...

NORTH DAKOTA, MONTANA, KENTUCKY

Are other states working on Endow legislation?

YES...

MINNESOTA, ILLINOIS, OHIO, INDIANA

Has a state repealed Endow legislation?



YES...
ENDOW
MICHIGAN

Inception: 1989
Repealed: 2012



Consequences:

84% Decline in first time donors at the \$400 level
50% Drop in year-end contributions
37.5% Decline in first time donors at the \$200 level

How would the Endow Wisconsin Tax Credit Program Work?

1. After making a gift to a qualifying Community Foundation, the Community Foundation would assist the individual in getting the correct information submitted to the Department of Revenue (DOR).
2. The application is completed and signed off on by the Community Foundation and submitted to the DOR on behalf of the individual.
3. The DOR will then notify the donor of the tax credit award, and send a copy of that award letter to the Community Foundation

Endow Iowa Application, Tax Credit Approval Letter, and Administrative Rules Included

Administration Costs

1. Department of Revenue Cost to Administer
2. Wisconsin Philanthropy Network, as the Lead Philanthropic Entity will develop a strong network of community foundations through a Wisconsin Community Foundations Initiative (structure based on the Iowa Community Foundation Initiative). Tasks include, but are not limited to:
 - Build Awareness Among Potential Donors and Nonprofit Partners through a variety of media channels (i.e. magazines, public radio, etc.).
 - Provide Target Outreach to Professional Advisors (such as attorneys, accountants, estate planners, financial planners, and financial advisors) through several marketing and educational opportunities.
 - Maintain Community Foundation CEO Network
 - Create and maintain web presence
 - Identify, develop and implement programs and services to qualified community foundations and their affiliates throughout the state through Coordinator position
 - Develop Quarterly E-Newsletter sharing resources, highlights from community foundations, and information on best practices.

The Endow Wisconsin Tax Credit Initiative is supported by all of Wisconsin's Nationally Accredited Community Foundations:

Community Foundation for the Fox Valley Region • Community Foundation of Central Wisconsin • Community Foundation of Chippewa County • Community Foundation of Dunn County • Community Foundation of North Central Wisconsin • Community Foundation of Southern Wisconsin • Duluth Superior Area Community Foundation • Eau Claire Community Foundation • Fond du Lac Area Foundation • Greater Green Bay Community Foundation • Greater Milwaukee Foundation • Incourage Community Foundation • La Crosse Community Foundation • Madison Community Foundation • Marshfield Area Community Foundation • Oshkosh Area Community Foundation • Racine Community Foundation • St. Croix Valley Foundation • Waukesha County Community Foundation