



**October 30, 2019**  
**Monona Terrace**  
**Madison, WI**

WPN's 2017 Statewide Conference on Philanthropy was the largest gathering of the philanthropic and nonprofit community in Wisconsin. It was attended by nearly three hundred of Wisconsin foundation CEOs, trustees, grantmaking professionals, and nonprofit leaders.



WPN's 2019 Statewide Conference will...

**Top 5 Reasons to Participate As a Sponsor or Exhibitor**

1. *Raise awareness of your organization*
2. *Strengthen existing partnerships*
3. *Connect with new customers*
4. *Engage with industry leaders*
5. *Support Wisconsin philanthropy*

Wisconsin Philanthropy Network (WPN) is a tax-exempt 501(c)3 organization.

*Thank you for your support!*

**2019**  
**Statewide Conference**  
**on Philanthropy**

**SPONSORSHIP OPPORTUNITIES**

**PREMIER SPONSOR: \$10,000 (includes Exhibitor Booth)**

- Reserved table in The Madison Ballroom
- Company logo on attendee conference bag
- Ad in conference program
- Podium/speaking opportunity during morning keynote
- 5 complimentary full conference registrations
- Benefits 1-5 listed below. Logos will receive priority placement.

**SIGNATURE SPONSOR: \$7,500 (includes Exhibitor Booth)**

- Ad in conference program
- Podium/speaking opportunity during afternoon keynote
- 4 complimentary full conference registrations
- Benefits 1-5 listed below.

**LEAD SPONSOR: \$5,000**

- Podium/speaking opportunity during one breakout session
- 3 complimentary full conference registrations
- Benefits 1-5 listed below.

**PROGRAM SPONSOR: \$2,500**

- 2 complimentary full conference registrations
- Benefits 2-5 listed below.

**PARTNER SPONSOR: \$1,000**

- 1 complimentary full conference registration
- Benefits 3-5 listed below.

**EXHIBITOR: \$750(Prime Location - Limited Availability)/\$550**

- 6' x 6' exhibit space, including a 6' draped and skirted table with two chairs
- 1 complimentary full conference registration
- Benefits 4-5 listed below.

**ADDITIONAL BENEFITS:**

1. Company logo on conference signage
2. Company logo in rolling presentation during conference
3. Company logo in registration brochure
4. Company logo and website link on conference webpage and program
5. Company logo and website link on WPN e-blast

**New This Year! Sponsorship/Exhibitor Combo Opportunity! - BEST VALUE**

Maximize your company's visibility and conference participation with our new combination package. Add \$350 to your sponsorship level to secure a booth in the exhibitor hall as well.

Contact WPN by **August 30, 2019** to ensure inclusion in the registration brochure.  
 Caty Bulgrin, Director of Operations and Research, at 262.317.6004 or [cbulgrin@wiphilanthropy.org](mailto:cbulgrin@wiphilanthropy.org)