

CONNECTIONS

WPN organizes regional and issue specific networking opportunities.

Wisconsin Philanthropy Network (WPN) consists of **130 members** with more than **\$7 billion in assets** who **invest over \$600 million annually** to improve the quality of life for Wisconsin residents.

NETWORKING

ENGAGED
500+

individual philanthropy professionals in thought leadership through roundtables, networking events and one on one meetings.

94% remain members so they can **NETWORK AND LEARN FROM OTHERS in the field.**

PROGRAMMING

↑ 85%

increase in member attendance at exemplary essential, refresher trainings and issue briefings.

92% remain members so they can participate in **STRENGTHENING, PROMOTING, AND ADVANCING THE FIELD.**

92% remain members so they can be part of the **ONLY PHILANTHROPIC MEMBERSHIP ASSOCIATION IN WISCONSIN.**

CULTURE OF PHILANTHROPY

WPN is committed to creating a culture of philanthropy in Wisconsin through shared stories, in-depth knowledge sharing, and promoting the power of generosity.

RESEARCH

WPN members made **150 research requests**. WPN staff provided 140 hours of research which saved members **over \$20,000** in external consulting costs.



Distributed the *2018 Wisconsin Gives Report* FREE to all members. Also shared electronic copies to more than 1,900 Wisconsin funders and nonprofit professionals.

Presented findings to 50+ people from member organizations with more scheduled in 2019.



138% increase from 2017 in number of website posts about member stories.

175 articles and **12 members spotlights** championed statewide philanthropy news in our monthly Philanthropy News E-blast.



92% remain members to **RECEIVE ACCESS TO UP-TO-DATE INFORMATION AND KNOWLEDGE IN THE FIELD.**

2018 IMPACT REPORT

COLLABORATION

WPN builds leadership and forges community collaborations to strengthen resilience and innovation in the sector.

In 2018, the Leadership Advanced and the WiLD Project trained **182 individuals and 19 facilitators** from **63 different organizations** across Wisconsin.

Wisconsin Leadership Development Project (WiLD)

The WiLD Project cultivates Wisconsin's greatest resource – its people to lead measurable, effective action for change.

Leadership Advanced (LA)

Leadership Advanced is an experiential learning program designed for senior nonprofit leaders to strengthen the community and maximize the impact of the nonprofit sector in our community.

MEMBER FEEDBACK

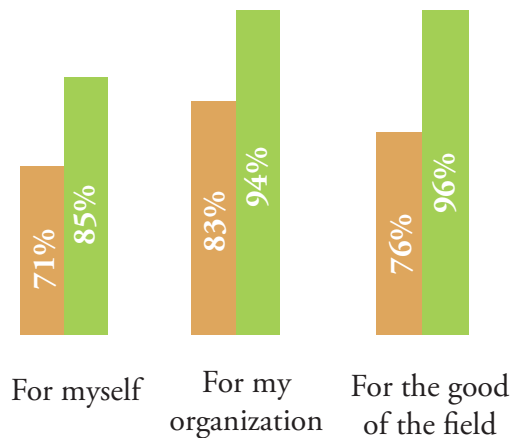
WPN seeks out member feedback to ensure quality services and programs each year.

“Thank you for your hard work on behalf of Wisconsin philanthropy!”

“I thought the bootcamp sessions were informative and a great way to meet other members.”

“Thank you SO much for this research - extremely helpful. Grateful beyond words - really valuing my membership right now!!!”

Members state that WPN is worth the investment primarily:



Average response from 2014 - 2017

2018

LOOKING AHEAD

Informed by President & CEO, Tony Shields', 100+ meetings with members, WPN staff and board engaged in strategic planning.

STRATEGIC PLAN

1. Strengthening a Statewide Culture of Philanthropy through storytelling to inspire excitement and action about generosity and giving.
2. Creating spaces for philanthropic discussions, next action, and collective impact with an emphasis on equitable and inclusive practices.
3. Develop a strategic approach to quality, statewide programming reflecting member interests.
4. Promoting thought leadership by convening conversations, facilitating discussions, and exploring philanthropic initiatives.

Want to Learn More or Join Wisconsin's only Philanthropic Network, Contact Michelle St. Clair Today!

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