

Wisconsin Philanthropy Network's 2019 Statewide Conference on Philanthropy

When

Wednesday, October 30, 2019
8:00 A.M. to 4:15 P.M.

Where

Monona Terrace
Madison, Wisconsin

CONFERENCE LEARNING OBJECTIVES

- Develop skills to further strategic philanthropy to positively impact and improve communities
- Share knowledge about trends, effective practices, and challenges
- Explore possibilities for meaningful partnerships to advance shared goals

TESTIMONIAL



WPN conferences offer an inspiring and unique opportunity to learn from both local and national leaders in the field, discuss creative ideas, and network with colleagues from around the state. I find each WPN conference to be a valuable and educational experience.

- Brenna Holly, Children's Hospital of Wisconsin Foundation

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SOLICITATION EVENT**

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EVENT SCHEDULE

8:00 A.M. - 9:00 A.M.

Registration, Continental Breakfast, Exhibitor Hall Opens

9:00 A.M. - 9:15 A.M.

Welcome

9:15 A.M. - 10:15 A.M.

Morning Keynote with Leslie R. Crutchfield

How Change Happens

10:30 A.M. - 11:45 A.M.

Morning Concurrent Sessions:

Building a Culture of Philanthropy One Brick at a Time
Best Practices for Building Trust and Minimizing Power
Dynamics
Just off the Interstate - Philanthropy in Rural Wisconsin

Noon - 1:30 P.M.

Networking Lunch (Ballroom) OR Executive Leadership Lunch

1:45 P.M. - 3:00 P.M.

Afternoon Concurrent Sessions:

Next Generation Leadership
Inspiring Funding Decisions through Impact Measurement
Invest Today for a Better Tomorrow

3:15 P.M. - 4:15 P.M.

Afternoon Keynote with Tonya Allen

Radical Love: The Responsibility of Community Philanthropy
in Advancing Social Equity

4:15 P.M.

Closing Remarks

Morning Keynote

9:15 A.M. - 10:15 A.M.

Leslie R. Crutchfield

How Change Happens

In a “winners take all” world, donors who want to drive significant social and environmental impact must go beyond traditional charitable approaches. In the modern-day era of strategic philanthropy, donors expect the highest possible social return on their philanthropic gifts and investments by going beyond traditional charitable acts to work across sectors and leverage greater change. They understand that they need to fund movements and support communities in bottom-up change campaigns, not just underwrite programs. They fund and participate in cross-sector collaborations to advance larger causes and drive collective impact, and understand that change happens from the ground up, not the top down.

Leslie Crutchfield Author is a social change expert, educator, and executive director of Georgetown University’s Global Social Enterprise Initiative at the McDonough School of Business. Leslie is a leading authority on social movements, systems change, corporate social responsibility and shared value. Leslie’s latest book is the critically-acclaimed How Change Happens: Why Some Social Movements Succeed While Others Don’t (Wiley 2018).



Afternoon Keynote

3:15 P.M. - 4:15 P.M.

Tonya Allen

Radical Love: The Responsibility of Community Philanthropy in Advancing Social Equity

In recent years, advancing social equity has become a prevailing notion in philanthropy. While many have adopted this ambition, few have yet to address the inequities that exists within institutions and their grantmaking and partnership practices. Community philanthropy, however, is primed to lead the sector in this area. Community philanthropy works alongside citizens to build capacities, assets, and trust. And it possesses radical love, the courage to address inequities at their root by pursuing bold political, economic, and social reforms to alleviate ills. Tonya Allen, president & CEO of The Skillman Foundation, will share her insights as the leader of a children’s foundation that enlists partners from across multiple sectors, including community and youth, to ensure today’s children are positioned to lead us all into a more equitable future.

Tonya Allen, serial “idea-preneur,” serves as the Skillman Foundation’s president & chief executive officer. Her two-decade-long career has centered on pursuing, executing and investing in ideas that improve her hometown of Detroit and reduce the plight of people, especially children, who live in under-resourced communities. In her current role, Allen aligns the complexities of education reform, urban revitalization, and public policy to improve the well-being of Detroit’s and the nation’s children. Allen has been instrumental in many successful philanthropic, government and community initiatives.



Building a Culture of Philanthropy One Brick at a Time

The most vibrant companies and communities embrace a culture of philanthropy. When you look up the definition of philanthropist in the Merriam Webster Dictionary, it states “one who makes an effort to promote human welfare.” Whether people give weekly to their church, send money to family living in another country, volunteer their time, or donate five dollars to a local nonprofit, they are a philanthropist. This session will demonstrate how everyone serves to benefit from a robust culture of philanthropy. Participants will come away with tips and ideas for building a culture of philanthropy within their organization and communities.

➤ **Moderated by Dennis Buehler**
President/CEO
Greater Green Bay Community Foundation

➤ **Panelists Include:**
Alex Shade, Director of Corp. Responsibility, CUNA Mutual Group Foundation
Stephanie Hayden, Strategic Philanthropy Advisor, TASC
Laura Glawe, VP, Marketing & Communications, Greater Milwaukee Foundation

Best Practices for Building Trust and Minimizing Power Dynamics

For grantmakers, our richest learning often occurs when we sit side by side with grantees exploring, discovering and reflecting. We gain insights that defy our assumptions, fuel action and inform strategy. Deeper Nonprofit relationships are powerful and, to be done well require trust. These relationships can be fraught with challenges for all involved. Challenges include power dynamics that can silence voices, especially across differences in race, ethnicity, gender, age and other identities. In this session, Participants will hear from funders and community organizations that are working to build strong, trusting relationships.

➤ **Moderated by Virginia R. Finn**
Chief Development Officer
YWCA Southeast Wisconsin

➤ **Panelists Include:**
Mike Murphy, Vice President, The Kaztex Foundation
Greg Wesley, Sr VP Strategy Business Development Medical College of Wisconsin
Caronina Grimble, Program Officer, Woods Fund Chicago

Just off the Interstate - Philanthropy in Rural Wisconsin

Why, in a 2017 article, did the Wall Street Journal declare that “Rural America is the New Inner City?” According to the U.S. Census Bureau, Wisconsin is a mostly rural state. What is the current situation? What is happening nationally and in Wisconsin? How can philanthropy play a role? Join us in this first discussion on rural philanthropy to hear from others in the field to explore the following: 1) A situational overview of rural America and Wisconsin; 2) Cases and lessons from rural philanthropy at work in Wisconsin; and 3) A conversation on possible future WPN programming related to rural philanthropy. All pre-registered attendees will receive their own county’s data and health profile prepared by WPN.

➤ **Moderated by Julie Bauer**
Executive Director
Alliant Energy Foundation

➤ **Panelists Include:**
Dominic Papatola, Senior Program Officer, Otto Bremer Trust
Kathryn Jensen, Rural Engagement Consultant for Bader Philanthropies, Inc.
Dr. Robert T. Borremans, Secretary/Treasurer, Wisconsin Rural Partners, Inc.

Executive Leadership Lunch

Noon - 1:30 P.M.

Senior Staff & Trustees

The Future of Philanthropy

Traditional philanthropy is being influenced and shaped by global events, for-profit businesses, social entrepreneurs and technology. The philosophy of “doing good AND doing well” has become a tenable and expected outcome for those who seek to use their financial resources to promote environmental and social benefits.

In this presentation, we will examine recent trends in philanthropy, including domestic and international charitable giving strategies and social impact investing.

➤ **Marguerite Griffin**
Director, Philanthropic Advisory Services
The Northern Trust Company

LIMITED SEATING!

Next Generation Leadership

Times are changing fast. Are you keeping up? Pick up any copy of the Chronicle of Philanthropy and you will see articles about generational change, new forms of philanthropy, disruptive technology, etc. The Foundation world is fortunate to have a new generation of creative and dedicated professionals who will ensure philanthropy continues to be a vibrant force in our changing society. Come and hear from a panel of next generation leaders about how they view their work, and how they will change the status quo by overcoming challenges and creating opportunities in the coming decades.

➤ **Moderated by Andy Davey**

Community Resource Analyst
Madison Community Foundation

➤ **Panelists Include:**

Stephanie Schlecht, Executive Director, Schlecht Family Foundation
Patricia Contreras, Director of Global Relations, Rockwell Automation
Wyatt Jackson, President and CEO, Community Foundation of Southern WI

Inspiring Funding Decisions through Impact Measurement

What does impact look like for you? Where do you begin? This session highlights how foundations measure outcomes and impact, with a focus on the mechanisms and processes they use to collect, analyze, and share data. The presenters, representing a range of grantmakers and approaches, will give participants a brief nuts-and-bolts view of several different methods of measuring relevant impact.

➤ **Moderated by Laura Pinsoneault**

Founder and CEO
Evaluation Plus

➤ **Panelists Include:**

Dr. Kantahyanee Murray, Annie E. Casey Foundation
Christina Ellis, Program Director, Advancing a Healthier Wisconsin
Tony Gonzalez, VP, Community Development, United Way of Fox Valley

Invest Today for a Better Tomorrow

What we invest in today will determine the world we live in tomorrow. Foundations and CDFIs use their capital to create social impact, helping community organizations and initiatives achieve program goals, fulfill mission and address issues of social and racial injustices. Beyond grantmaking, foundations can use their endowments and earnings as a means of making impact investments and program related investments (PRIs) into the communities they call home. Learn about the impact and benefits of these investments and who's making them and for what activities. These real-world examples will inspire you to invest today for a better tomorrow.

➤ **Presented by Jeff Ochs**

Board Member and CEO
Venn Foundation

➤ **Panelists Include:**

Kathryn Dunn, Sr. VP, Community Impact, Greater Milwaukee Foundation
To be announced

EXHIBITORS

The exhibit booths are open from 8:00 A.M. - 4:00 P.M.



Don't miss the exhibitors from national and local companies and organizations. Stop by to receive information about products and services that are of benefit and interest to members of the nonprofit and grantmaking communities.

ABOUT WISCONSIN PHILANTHROPY NETWORK

Wisconsin Philanthropy Network (formerly Donors Forum of Wisconsin) is Wisconsin's only professional membership association of grantmakers working together to support and promote effective philanthropy. WPN membership represents a diverse group of private foundations (family, independent, and corporate), corporate giving programs, community foundations, higher education and healthcare foundations, donor-advised funds, charitable trusts and individual philanthropists who together represent over \$7 billion in assets and invest over \$600 million annually to improve the quality of life for Wisconsin residents. WPN provides its members quality programming, free research services, and networking opportunities. For more information, visit our website at wiphilanthropy.org.