

Aaron Gabriel Perry

President & CEO

Rebalanced-Life Wellness Association

Aaron Gabriel Perry is the Founder and President of the nationally recognized Rebalanced-Life Wellness Association, whose mission is ensuring that Black men and boys living in under-represented communities, who bear the heaviest burden of disease and poor health status, have the opportunity to live fuller, healthier lives. He is also a former Police Officer and currently works for Dane County Juvenile Justice Gang Response Intervention Team.

On September 11, 2005, Aaron became the world's first African American diabetic to complete the Ironman Triathlon, which is considered the world's most grueling endurance event. Today he is recognized as an expert presenter by the CDC Centers for Disease Control & Prevention.

As a Community Organizer and Health Innovator, Aaron opened the nation's first Men's Health & Education Center inside the largest Black barbershop in Madison, Wisconsin. The Barbershop Health Initiative has successfully provided thousands of Black male's access to daily preventative health screenings, health consultations, and insurance enrollment from a location that they trust, respect and always feel welcome.

Aaron is a past Jefferson Award Winner and received the Influencer 50 nomination. Aaron was also named TIME Magazine's 50 Most Influential People in Healthcare Globally for "Thinking Outside the Hospital". and he's featured in the May 2020 issue of Men's Health Magazine as 1 of 5 men globally that's Changing the World of Health.

Aaron is the volunteer National Director of Health, Wellness and Disease Prevention for Black Men Run which has 52 chapters across 30 States. He also serves on the Board of Directors with the American Heart Association and was selected to serve on the Advisory Council for the Office of the Commissioner of Insurance. He's also a graduate of Madison College Police Academy and Marycrest University.

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