



wisconsin

philanthropy network

Your partner for effective giving

Member Satisfaction Survey 2019 Results

In January of 2020, 74 representatives from Wisconsin Philanthropy Network Membership Organizations completed a sixteen-question satisfaction survey (approximately 12% of member representatives). Here are the results of that survey.

Members feel that WPN is worth the investment:

89% for myself

88% for my organization

99% for the good of the field

Members most value WPN’s role and services:

- 1. Educating the field:** member education, skills building, professional development.
- 2. Providing research and information for and about the field:** benchmarking tools, sample policies, best practices, etc.
- 3. Leading the field:** Best practices, transparency and accountability.

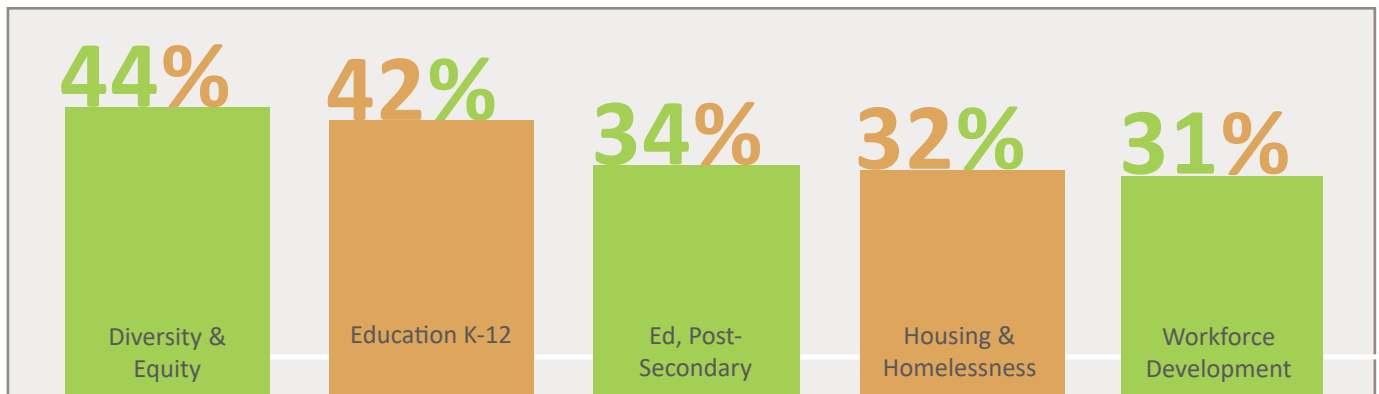
WHAT OUR MEMBERS ARE SAYING.....

“ I really appreciate WPN’s strategic growth during the past several years. Its emphasis on philanthropy thought leadership is becoming visible and meaningful. ”

“ Thank you for all your hard work! ”

“ The team does a great job. I would like to see more focus and work around the value that WPN brings to the state around the work of philanthropy. ”

The top 5 issues most important to WPN member organizations:



CHECK OUT OUR RESULTS.....

OUR MEMBERS SAY WE WORK HARD FOR THEM!

97%

remain members so they can NETWORK AND LEARN FROM OTHERS in the field.

92%

remain members so they can be part of the ONLY PHILANTHROPIC MEMBERSHIP ASSOCIATION IN WISCONSIN.

93%

remain members so they can participate in STRENGTHENING, PROMOTING, AND ADVANCING THE FIELD.

Research Spotlight

86%

(up 25%)

of respondents think research services are useful.

95%

(up 10%)

of respondents remain members to receive access to up-to-date information and knowledge in the field.

Top Rated WPN Website Features:

1. Online event registration
2. Event calendar
3. Members in the news



81%

percent of respondents who think that WPN staff members rate highly in GENERAL KNOWLEDGE OF THE FIELD and AWARENESS AND COMMUNICATION OF TRENDS IN PHILANTHROPY.

86%

percent of respondents who think that WPN staff members rate highly in PROFESSIONALISM and RESPONSIVENESS.

“At WPN, we strive to build relationships, enhance member value and provide services that strengthen the capacity of our members and philanthropy in Wisconsin.”

Tony Shields
President & CEO