



Wisconsin Philanthropy Network's 2021 Statewide Conference

Virtual
November 3 & 4, 2021



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Conference Schedule

Wednesday, November 3rd

- ▶ 11:30 am - Noon: WPN & Sponsor Welcome
- ▶ Noon - 1:15 pm: Opening Keynote
- ▶ 1:30 pm - 2:45 pm: Breakouts (3)
- ▶ 3:00 pm - 4:00 pm: Breakout Talkback Sessions

Breakouts 1:30 pm - 2:45 pm

- ▶ Lifting Community Voice
- ▶ Digital Equity & Inclusion: Connecting Wisconsin
- ▶ Community-Driven Philanthropy: Participation, Partnership and Power
- ▶ Facilitated Talkback Sessions About Breakout Topics



Thursday, November 4th

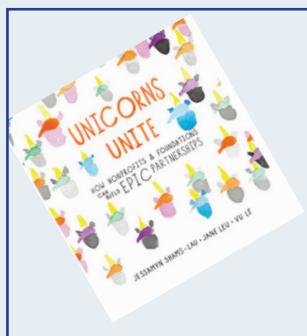
- ▶ 8:30 am - 9 am: WPN Closing & Sponsor Message
- ▶ 9 am - 10:15 am: Opening Keynote
- ▶ 10:30 am - 11:45 am: Breakouts (3)
- ▶ Noon - 1:00 pm: Breakout Talkback Sessions

Breakouts 10:30 am - 11:45 am

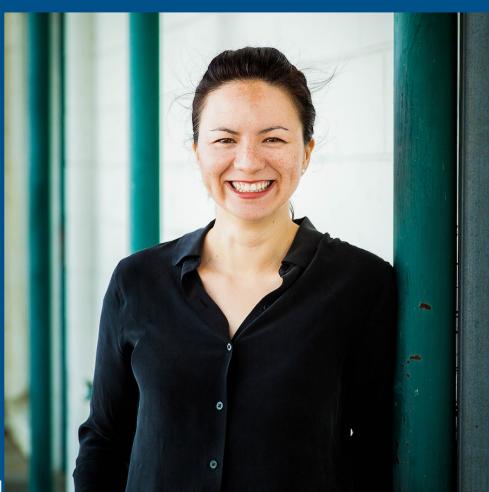
- ▶ Reimagining Philanthropy's Role in Housing
- ▶ Our Equity Journey
- ▶ Creating Opportunities for Everyone
- ▶ Facilitated Talkback Sessions About Breakout Topics

Wednesday, November 3rd

Vu Le



Jessamyn Shams-Lau



OPENING KEYNOTE 12:00 pm - 1:15 pm

Philanthropy: Time to Flip Some Tables Over!

Philanthropy has been responsible for lots of awesome stuff. And it is also seriously problematic. The pandemic and society's reckoning with systemic racism shine a bright light on many philosophies and practices that have been holding back our sector. Jessamyn Shams-Lau and Vu Le, two of the authors of "Unicorns Unite: How Nonprofits and Foundations Can Build Epic Partnerships," will engage in an honest, no-holds-barred, no-BS conversation about what we can no longer tolerate, and what we must do moving forward in order to unlock our sector's full potential to create a just and equitable world.

Vu Le ("voo lay") is a writer, speaker, vegan, Pisces, and the former Executive Director of RVC, a nonprofit in Seattle that promotes social justice by developing leaders of color, strengthening organizations led by communities of color, and fostering collaboration between diverse communities.

Vu's passion to make the world better, combined with a low score on the Law School Admission Test, drove him into the field of nonprofit work, where he learned that we should take the work seriously, but not ourselves. There's tons of humor in the nonprofit world, and someone needs to document it. He is going to do that, with the hope that one day, a TV producer will see how cool and interesting our field is and make a show about nonprofit work, featuring attractive actors attending strategic planning meetings and filing 990 tax forms.

Known for his no-BS approach, irreverent sense of humor, and love of unicorns, Vu has been featured in dozens, if not hundreds, of his own blog posts at NonprofitAF.com.

Jessamyn- is an advocate for redistribution of power in philanthropy, nonprofit workforce wellbeing, and feminine leadership.

After realizing she's far from alone in her frustration with the status quo of power hoarding in philanthropy, Jessamyn co-wrote and illustrated the book, 'Unicorns Unite: How Nonprofits & Foundations Can Build EPIC Partnerships', with Jane Leu and Vu Le. During her decade-long tenure leading the Peery Foundation, Jessamyn co-created and stewarded the Peery Foundation's Grantee-Centric approach to philanthropy as Executive Director/Co-CEO.

Jessamyn has created a university curriculum about social innovation that is taught at both undergraduate and graduate levels. She has served as an advisor to Intrinsic Labs, Camelback Ventures, The Well-being Project, GrantAdvisor, and Ashoka U, as well as an Executive Committee member of Big Bang Philanthropy Group.

Jessamyn is a high school dropout and community college graduate. She has a BA in Fine Arts and an MBA. She lives in Copenhagen, Denmark with her ridiculously funny husband, brand new baby daughter, and two headstrong house rabbits.

Lifting Community Voice

Wednesday, November 3rd
1:30 pm - 2:45 pm

► **Moderated by Naomi Orensten:**

Director, Research
Center for Effective Philanthropy

► **Panelists Include:**

- Suzanne Brault
Director Community Development & Public Policy
United Way of Fox Cities

- Dan Grandone
Founder
Wisconsin Leadership Development

- Mary Sobecki
Executive Director
Needmor Fund

"We don't do advocacy." It's a common refrain for philanthropic entities who aren't sure about work in advocacy. However, philanthropy has a history of advocating for social causes such as housing, education, and the arts. According to the 2020 Center for Effective Philanthropy report three-quarters of foundation CEO's said they have increased policy efforts over the past three years by hiring dedicated staff to work alongside community leaders, educating legislators and investing in organizations.

Hear from funders and stakeholders that believe the solutions to today's community challenges can be found in the hearts and minds of those receiving services.

This session will explore how funders can directly support community organizing in pursuit of lasting solutions.

Digital Equity & Inclusion: Connecting Wisconsin

Wednesday, November 3rd
1:30 pm - 2:45 pm

► **Moderated by Frank Cumberbatch:**

Vice President-Engagement
Bader Philanthropies, Inc.

► **Panelists Include:**

- Wyatt Jackson
President & CEO
Community Foundation of Southern Wisconsin

- Barb LaMue
President & CEO
New North Inc.

- Dr. Annette Smith
Director of Instructional Technology Services
Wisconsin Dept. of Public Instruction

COVID-19 put a spotlight on our reliance on technology and the painful reality that many people DO NOT have access to this basic, yet vital lifeline. Many people lack the skills to support children's technology needs at home, let alone understand complex health and safety data, or even find family sustaining employment opportunities.

Digital equity has grown into an issue of vital importance for Wisconsin – from rural towns and tribal reservations, and even urban areas. This moderated panel discussion will offer insight on the commonalities and distinct challenges that exist in each type of community. Panelists will weave together technology solutions that can impact communities of all sizes and infrastructure toward the end of achieving digital inclusion across our state.

Community-Driven Philanthropy: Participation, Partnership & Power

Wednesday, November 3rd
1:30 pm - 2:45 pm

Presenters:

- Nichole Hoeflich
Director of Programs, Grantmakers for Effective Philanthropy
- UW Credit Union
Community Partnerships

What would it look like to have nonprofits and communities truly drive our work? How much participation is required to center our work on community needs? Grantmakers have a genuine desire to make a positive impact in the communities we serve, live, work and play. To create the greatest impact, we must work with nonprofits and listen to individuals' lived experiences to understand the problem, what is not being said and define the assets available to determine a sustainable path forward.

During this session, participants will assess how nonprofits and communities currently participate in their work. Groups will discuss the importance of examining participation through diversity, equity, and inclusion lenses. Participants will hear from an organization already putting these practices into work and leave with tools to help their organizations plan for the three important "W's" of participation: WHEN participation is important, WHO should participate, WHAT participation could look like.

Reimagining Philanthropy's Role In Housing

Thursday, November 4th
10:30 am - 11:45 am

Moderated by Jim Marks:

Philanthropic Consultant

Panelists Include:

- Gina Stilp
Executive Director
Zilber Family Foundation
- Bethany Sanchez
Senior Administrator Fair Lending
Metropolitan Milwaukee Fair Housing Council
- Joaquin Altoro
CEO & Executive Director
WHEDA

Housing and shelter are an essential foundation for achieving quality outcomes in areas of social concern, including health, education, and economic justice. Real systems change requires philanthropy to fund differently. Funders can use their voice to elevate the critical need for equitable policies and resources to address the ongoing issues of barriers to home ownership, rental assistance, evictions, and lending practices.

In this session, local and state-wide funders, using organizations and advocates will share their strategies to invigorate systems change in support of housing justice.

Our Equity Journey

Thursday, November 4th
10:30 am - 11:45 am

► **Moderated by Undraye Howard:**

Vice President
The Center on Leadership at Alliance for
Strong Families and Communities

► **Panelists Include:**

- Patti Habeck
President & CEO
Feeding America Eastern Wisconsin
- Jeannie Fenceroy
Senior Manager Global Community Relations and
Contributions
Rockwell Automation
- Alex Shade
Director, Corporate Social Responsibility
CUNA Mutual Group

Philanthropic entities create macro-level strategies for addressing community-wide issues. Informed by current events, racial equity has emerged as a prominent issue and organizations are crafting strategies, goals and work plans to address it.

In this session, participants will hear from three Wisconsin organizations in different places and spaces in their racial equity journey. Panelists will share their challenges and experiences implementing racial equity strategies at different altitudes.

Creating Opportunities for Everyone

Thursday, November 4th
10:30 am - 11:45 am

► **Moderated by Noah Salata:**

Community & Social Impact Advisor
American Family Insurance Dreams
Foundation

► **Panelists Include:**

- Kirsten Yeado
Program Officer
Ascendium Education Group
- Mayor Katie Rosenberg
City of Wausau

Communities, employers, and foundations can create opportunities for everyone to succeed. The idea of economic justice is about shaping fundamental conditions and supporting employment opportunities with livable wages for families now and in the future.

Hear from leading organizations about how they are reimagining new ways for all people to thrive.

Thursday, November 4th

David Blaszkiewicz



**OPENING KEYNOTE
9:00 am - 10:15 am**

David Blaszkiewicz serves as president and chief executive officer of Invest Detroit, a nonprofit organization and certified community development financial institution that uses strategic lending and investment to catalyze economic growth in the city of Detroit. With more than 25 years of business leadership experience, Mr. Blaszkiewicz manages development and implementation of collaborative economic growth strategies and leads the organization's efforts to strengthen relationships with the public, private and philanthropic sectors to promote economic renewal and sustainability through real estate development, small business support, and venture investment.



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