Milwaukee, Wisconsin

## **Audited Financial Statements**

Years Ended December 31, 2022 and 2021

## **Table of Contents**

	<u>Page</u>
Independent Auditors' Report	1 - 2
Statements of Financial Position	3
Statements of Activities	4 - 5
Statements of Functional Expenses	6 - 7
Statements of Cash Flows	8
Notes to the Financial Statements	9 - 14



#### INDEPENDENT AUDITORS' REPORT

Board of Directors Wisconsin Philanthropy Network, Inc. Brookfield, Wisconsin

## **Opinion**

We have audited the accompanying financial statements of Wisconsin Philanthropy Network, Inc. ("Organization"), which comprise the statements of financial position as of December 31, 2022 and 2021, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Organization as of December 31, 2022 and 2021, and the changes in net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

## **Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Organization and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

## Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are
  appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of
  The Organization's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about The Organization's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

April 12, 2023 Milwaukee, Wisconsin

Milwaukee, Wisconsin

# **Statements of Financial Position**

December 31, 2022 and 2021

	<u>2022</u>		<u>2021</u>
Assets:			
Current Assets:			
Cash and equivalents	\$ 497,846	\$	642,249
Certificates of deposit	100,000		100,000
Accounts receivable, net	47,673		33,418
Promises to give	57,000		109,500
Prepaid expenses	 26,877	_	8,390
Total current assets	729,396		893,557
Property and Equipment:			
Office furniture	24,655		24,655
Less: Accumulated depreciation	 (24,655)	_	(24,655)
Net property and equipment	-		-
Other Assets:			
Security deposit	 525	_	525
Total assets	\$ 729,921	\$_	894,082
Liabilities and Net Assets:			
Current Liabilities:			
Accounts payable	\$ 56,396	\$	31,942
Accrued payroll liabilities	13,537		6,452
Deferred revenue	 111,725	_	117,499
Total current liabilities	181,658		155,893
Net Assets:			
Without donor restriction	250,597		224,012
With donor restriction	 297,666	_	514,177
Total net assets	 548,263	_	738,189
Total liabilities and net assets	\$ 729,921	\$_	894,082

Milwaukee, Wisconsin

# **Statement of Activities**

For the Year Ended December 31, 2022

	Without Donor Restrictions		With Donor Restrictions	Total
Revenues:		-		
Exchange transactions:				
Membership dues	\$ 240,742	\$	-	\$ 240,742
Program revenue	169,753	_		169,753
Total exchange transactions	410,495		-	410,495
Nonexchange transactions:				
Contributions	198,566		-	198,566
Private grants	-		49,100	49,100
Contributed non financial assets	4,463		-	4,463
Total nonexchange transactions	203,029		49,100	252,129
Interest income	578		-	578
Net assets released from restrictions	265,611		(265,611)	-
Net revenues	879,713		(216,511)	663,202
Expenses:				
Program services	558,247		_	558,247
Management and general	196,027		_	196,027
Fund-raising	98,854		_	98,854
Total expenses	853,128	- ·	-	853,128
Change in net assets	26,585		(216,511)	(189,926)
Net Assets, beginning of year	224,012	-	514,177	738,189
Net Assets, end of year	\$ 250,597	\$	297,666	\$ 548,263

Milwaukee, Wisconsin

# **Statement of Activities**

For the Year Ended December 31, 2021

	Without Donor Restrictions		With Donor Restrictions		Total
Revenues:		•		•	
Exchange transactions:					
Membership dues	\$ 220,084	\$	-	\$	220,084
Program revenue	175,594		-		175,594
Total exchange transactions	395,678		-	•	395,678
Nonexchange transactions:					
Contributions	17,705		77,500		95,205
Grants	-		229,250	_	229,250
Total nonexchange transactions	17,705		306,750		324,455
Interest income	211		-		211
Employee retention tax credit	27,393		-		27,393
Net assets released from restrictions	284,375		(284,375)		_
Net revenues	725,362		22,375		747,737
Formania					
Expenses:	440.774				440 774
Program services	440,774		-		440,774
Management and general	193,336		-		193,336
Fund-raising	101,568				101,568
Total expenses	735,678		<u>-</u>		735,678
Change in net assets	(10,316)		22,375		12,059
Net Assets, beginning of year	234,328		491,802	•	726,130
Net Assets, end of year	\$ 224,012	\$	514,177	\$	738,189

Milwaukee, Wisconsin

# **Statement of Functional Expenses**

Year Ended December 31, 2022

	Prograi		Management		Fund-		
	Service	<u>'S</u>	and General		<u>Raising</u>		<u>Total</u>
Salaries and wages	\$ 128,0	04 \$	95,244	\$	74,416	\$	297,664
Employee benefits	13,1	18	10,728		8,067		31,913
Payroll taxes	9,6	60	7,188		5,616		22,464
Grants	382,3	61	-		-		382,361
Supplies and maintenance	1,7	55	1,452		1,338		4,545
Communications	2	64	272		264		800
Postage		98	78		20		196
Occupancy	9,2	37	4,912		4,488		18,637
Printing and publications	8	61	-		369		1,230
Travel	3,7	99	-		950		4,749
Programs and conferences	7	45	132		-		877
Professional fees	1,6	32	51,474		96		53,202
Dues and fees		-	13,875		-		13,875
Website maintenance	2	72	-		-		272
Library resources		-	7,442		1,861		9,303
Professional development		-	1,580		-		1,580
Advertising and promotion		-	240		-		240
Miscellaneous	1,1	52	-		-		1,152
Technology	1,3	69	1,410		1,369		4,148
Bad debt	3,9	20_		_		-	3,920
Totals	\$ 558,2	47 \$	196,027	\$	98,854	\$	853,128

Milwaukee, Wisconsin

# **Statement of Functional Expenses**

Year Ended December 31, 2021

		Program		Management		Fund-		
		<u>Services</u>		and General		Raising		<u>Total</u>
Salaries and wages	\$	130,251	\$	95,022	\$	75,091	\$	300,364
Employee benefits		15,889		15,047		10,133		41,069
Payroll taxes		9,792		7,143		5,645		22,580
Grants		260,476		-		-		260,476
Supplies and maintenance		1,591		1,031		879		3,501
Communications		744		766		744		2,254
Postage		58		46		12		116
Occupancy		10,566		6,035		5,563		22,164
Travel		387		-		97		484
Programs and conferences		4,294		36		-		4,330
Professional fees		1,603		50,609		94		52,306
Dues and fees		-		7,397		-		7,397
Website maintenance		150		-		-		150
Library resources		-		7,185		1,796		8,981
Professional development		-		837		-		837
Advertising and promotion		-		622		-		622
Miscellaneous		3,459		-		-		3,459
Technology	_	1,514	•	1,560	•	1,514	_	4,588
Totals	\$	440,774	\$	193,336	\$	101,568	\$	735,678

Milwaukee, Wisconsin

## **Statements of Cash Flows**

For the Years Ended December 31, 2022 and 2021

		<u>2022</u>	<u>2021</u>
Cash Flows from Operating Activities:			
Change in net assets	\$	(189,926) \$	12,059
Adjustments to reconcile change in net assets			
to net cash and equivalents used by operating activities:			
Change in allowance for doubtful accounts		3,920	(5,350)
Changes in assets and liabilities:			
Accounts receivable		(18,175)	22,182
Promises to give		52,500	(77,500)
Prepaid expenses		(18,487)	(1,963)
Security deposit		-	(525)
Accounts payable		24,454	29,505
Accrued payroll liabilities		7,085	(1,222)
Deferred revenue	_	(5,774)	(11,608)
Total adjustments		45,523	(46,481)
Net cash and equivalents used by operating activities	-	(144,403)	(34,422)
Cash and equivalents, beginning of year	-	642,249	676,671
Cash and equivalents, end of year	\$	497,846 \$	642,249

Milwaukee, Wisconsin

### **Notes to Financial Statements**

Years Ended December 31, 2022 and 2021

## 1. Summary of Significant Accounting Policies

## Organization

Wisconsin Philanthropy Network, Inc. ("Organization") operates as a regional forum of grant makers whose members are engaged in making grants to nonprofit organizations. The Organizations program services are to promote effective philanthropy in Wisconsin through education, best practices, enhanced partnerships and leadership.

## **Basis of Accounting**

The Organization's financial statements have been prepared on the accrual basis of accounting and, accordingly, reflect all significant receivables, payables, and other assets and liabilities.

#### **Basis of Presentation**

The financial statements of the Organization have been prepared in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP"), which require the Organization to report information regarding its financial position and activities according to the following net asset classifications:

**Net assets without donor restrictions** - Net assets that are not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary objectives of the Organization. These net assets may be used at the discretion of the Organization's management and the board of directors.

**Net assets with donor restrictions** - Net assets subject to stipulations imposed by donors, and grantors. Some donor restrictions are temporary in nature; those restrictions will be met by actions of the Organization or by the passage of time. Other donor restrictions are perpetual in nature, whereby the donor has stipulated the funds be maintained in perpetuity. The Organization has no net assets with restrictions that are perpetual in nature.

## **Cash and Equivalents**

The Organization considers all cash and equivalents, including all highly liquid debt instruments with original maturities of three months or less, to be cash and equivalents. Certificates of deposit are not considered to be cash and equivalents.

## **Certificates of Deposit**

The Organization carries certificates of deposit at cost basis plus accrued interest. Total certificates of deposit are classified on the statements of financial position as other assets due to maturity dates being outside of one year.

## **Accounts Receivable**

Receivables consist of contributions from various private and public foundations in addition to membership dues. Management determines the need for an allowance for doubtful accounts based on experience relative to the possibility of collection. Management has established an allowance for uncollectible accounts amounting to \$5,070 and \$1,150 as of December 31, 2022 and 2021, respectively.

## **Fixed Assets**

Purchased fixed assets are recorded at cost. Donated fixed assets are recorded at fair market value on the date of donation. Depreciation is provided over the estimated useful lives of the assets using the straight-line method. The Organization capitalizes fixed assets with an original cost of \$2,500 or more.

Milwaukee, Wisconsin

#### **Notes to Financial Statements**

Years Ended December 31, 2022 and 2021 (Continued)

## 1. Summary of Significant Accounting Policies (Continued)

#### **Deferred Revenue**

Income from membership dues received in advance is deferred and recognized over the periods to which the dues relate. Income from fiscal agent fees received in advance is deferred and recognized upon completion of certain contract performance objectives.

### **Revenue Recognition**

The Organization recognizes revenue based on the existence or absence of an exchange transaction. The Organization recognizes revenue from exchange transactions when it satisfies a performance obligation by providing a service to a customer or member or by transferring control over a product to a customer or member. Revenue from performance obligations satisfied at a point in time consists of the following:

- **Membership dues** recognized monthly over the membership period, which is one year beginning on the member's anniversary date. Membership dues are nonrefundable.
- **Program Revenue** recognized on the day the program is held.

Revenue from non-exchange transactions consist of the following:

• Contributions of cash, private grants, and promises to give - received without donor stipulations are reported as revenue and net assets without donor restrictions. Gifts received with a donor stipulation that limits their use are reported as revenue and net assets with donor restrictions. When a donor-stipulated time restriction ends, or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions. Contributions and grants that are originally restricted by the donor and for which the restriction is met in the same time period are recorded as revenue and net assets without donor restriction. Unconditional contributions expected to be collected in future years are initially reported at fair value determined using the discounted present value of estimated future cash flows technique. The resulting discount is amortized at prime interest rate and is reported as contribution revenue. Conditional contributions depend on the occurrence of a specified future and uncertain event to bind the donor and are recognized as assets and revenue when the conditions are substantially met, and the gift becomes unconditional.

### **Contributed Nonfinancial Assets**

Contributions of non-cash goods and services are stated at their fair value in the period received. Donated goods and services meeting recognition criteria under U.S. GAAP are recorded as support and an expense or additions to property and equipment. The Organization does not monetize any contributed nonfinancial assets unless otherwise noted, contributed nonfinancial assets did not have donor restrictions.

#### **Advertising**

The Organization expenses advertising production costs as they are incurred. Advertising expense was \$240 and \$622 for the years ended December 31, 2022 and 2021, respectively.

Milwaukee, Wisconsin

### **Notes to Financial Statements**

Years Ended December 31, 2022 and 2021 (Continued)

## 1. Summary of Significant Accounting Policies (Continued)

## **Functional Allocation of Expenses**

The costs of program, management and general and fundraising activities have been summarized on a functional basis in the statements of activities. The statements of functional expenses present the natural classification detail of expenses by function. Accordingly, certain costs have been allocated amongst the program, management and general and fundraising. The expenses were allocated by management based on an estimate of time spent basis.

#### Leases

The Organization has elected the short-term lease exemption for all leases with a term of 12 months or less for both existing and ongoing leases to not recognize the asset and liability for these leases. Lease payments for short-term leases are recognized on a short-term basis.

#### **Estimates**

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

## Recently Adopted Accounting Guidance – Adoption of ASC 842

Effective January 1, 2022, the Organization adopted FASB ASC 842, Leases and recognized and measured leases existing at, or entered into after, January 1, 2022 (the beginning of the period of adoption) through a cumulative effect adjustment with certain practical expedients available. The new standard establishes a right of use (ROU) model that requires a lessee to record an ROU asset and a lease liability on the balance sheet for all leases with terms longer than 12 months. Leases are classified as either finance or operating, with classification affecting the pattern of expense recognition in the income statement.

#### **Changes in Accounting Principle**

Financial Accounting Standards Board ("FASB") Accounting Standards Updated ("ASU") 2020-07 Not-For-Profit Entities (Topic 958): Presentation and Disclosures by Not-For-Profit Entities for Contributed Nonfinancial Assets. The standard requires a not-for-profit to present contributed nonfinancial assets as a separate line item in the statement of activities, apart from contributions of cash or other financial assets. The standard also requires that the not-for-profit disclose certain attributes of the contributed nonfinancial assets including, qualitative information, monetizing versus utilizing, any donor-imposed restrictions, valuation techniques and the principal market used to arrive at fair value. We have implemented Topic 958 and have adjusted the presentation in these financial statements accordingly. The amendment has been applied retrospectively. Accordingly, there is no effect on net assets in connection with our implementation of 2020-07.

## **Subsequent Events**

The Organization has evaluated events and transactions occurring after December 31, 2022 through April 12, 2023, the date the financial statements were available to be issued, for possible adjustments to the financial statements or disclosures. There were no subsequent events that required recognition or disclosure.

Milwaukee, Wisconsin

#### **Notes to Financial Statements**

Years Ended December 31, 2022 and 2021 (Continued)

## 2. Liquidity and Availability

Financial assets available for general expenditure, within one year of the statement of financial position date, comprise the following at December 31:

Financial assets:	2022		<u>2021</u>
Cash and equivalents	\$ 497,846	\$	642,249
Certificates of deposit	100,000		100,000
Accounts receivable, net	47,673		33,418
Promises to give, net	57,000		109,500
Total financial assets	 702,519	_	885,167
Less amounts not available to be used within one year for			
general expenditures and other contractional obligations:			
Net assets with donor restrictions	(297,666)		(514,177)
Add: Net assets with time restrictions to be met within one year	57,000	_	34,500
Financial assets available to meet general expenditures and	 		
other contractional obligations within one year	\$ 461,853	\$	405,490

The Organization receives significant contributions and promises to give restricted by donors, and considers contributions restricted for programs which are ongoing, major, and central to its annual operations to be available to meet cash needs for general expenditures. The Organization manages its liquidity and reserves following three guiding principles: operating within a prudent range of financial soundness and stability, maintaining adequate liquid assets to fund near-term operating needs, and maintaining sufficient reserves to provide reasonable assurance that long-term obligations will be discharged.

## 3. Concentrations of Credit Risk Regarding Cash and Equivalents

The Organization's financial instruments are exposed to concentrations of credit risk consisting of cash and equivalents. The total cash balances of Wisconsin Philanthropy Network, Inc. are insured by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000 per depositor, per bank. The Organization held cash throughout the year which, at times, exceeded the balance insured by the FDIC. The Organization monitors such credit risk and has not experienced any losses related to such risks.

### 4. Promises to Give

Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of their estimated future cash flows. The discounts on those amounts are computed using risk-free rates applicable to the years in which the promises are received. Amortization of the discounts is included in contribution revenue. Conditional promises to give, such as planned giving, are not included as support until the conditions are substantially met. The Organization had no conditional promises to give to disclose as of December 31, 2022 and 2021. Unconditional promises to give as of December 31, 2022 and 2021 are expected to be collected within one year.

Payments on promises to give at December 31, 2022 are expected to be received as follows:

Year Ending December 31,	
2023	\$ 57,000

There was no allowance for doubtful promises to give at December 31, 2022 and 2021 based on management's estimate and past collection experience. Changes in the estimated uncollectible amounts are charged to bad debts expense. Promises to give that are ultimately determined to be uncollectible are charged against the allowance.

Milwaukee, Wisconsin

## **Notes to Financial Statements**

Years Ended December 31, 2022 and 2021 (Continued)

## 5. Operating Leases

The Organization leases its office space. The Organization has elected the short-term lease exemption for this lease as it is a year-to-year lease and can be cancelled by either party with 90 days notice. The agreement expires November 30, 2023. Total lease expense was \$10,668 and \$15,911 for the years ended December 31, 2022 and 2021, respectively. The minimum amounts of the lease payments are as follows:

Year Ending December 31,	<u>Amount</u>
2023	\$ 10,868

#### 6. Net Assets with Donor Restrictions

Net assets with donor restrictions are available for the following purposes as of December 31:

		<u> 2022</u>		<u> 2021</u>
WiLD	\$	201,985	\$	347,070
Leadership Advanced		25,864		25,864
WI Impact Investing		12,817		31,743
Time		57,000		34,500
Time and purpose (WiLD)	_	-	_	75,000
Total	\$ _	297,666	\$	514,177

#### 7. Contributed Nonfinancial Assets

Contributed nonfinancial assets of non-cash supplies and services are recorded as revenue and expenses at their fair value. Contributed services are reported in the financial statements for voluntary donations of professional services when those services create or enhance nonfinancial assets or require specialized skills, are provided by individuals possessing those skills, and typically would be purchased if not provided by donation. The amounts reflected in the accompanying financial statements as contributed nonfinancial assets are offset by like amounts included in expenses or as additions to property and equipment. The statement of activities includes the following contributed nonfinancial assets recognized by category for the years ended December 31:

		<u>Amounts</u>	: Re	<u>cognized</u>		
					Utilization in	Classification on
<u>Type</u>		<u> 2022</u>		<u> 2021</u>	<b>Program/Activities</b>	<b>Statement of Activities</b>
Accounting services	\$_	4,463	\$	-	Administrative	Contributed nonfinancial assets

The Organization used the following valuation techniques and inputs to recognize contributed nonfinancial assets:

**Accounting services** – Valued at the estimated fair value based on retail rates for similar services.

There were no donor restrictions on any of the contributed nonfinancial assets received for the years ended December 31, 2022 and 2021.

The Organization also received contributed services for its various programs from volunteers which do not meet the recognition criteria described above. No amounts have been reflected in the financial statements for these contributed services.

Milwaukee, Wisconsin

#### **Notes to Financial Statements**

Years Ended December 31, 2022 and 2021 (Continued)

#### 8. Income Taxes

The Organization is exempt from federal income tax under Section 501(c)(3) of the U.S. Internal Revenue Code. The Organization is not considered a private foundation by the Internal Revenue Service. The Organization does not consider any of its support and revenues to be unrelated business income and, accordingly, no provision for income taxes has been provided in the accompanying financial statements.

The Organization has implemented accounting for uncertainty in income taxes in accordance with U.S. GAAP. This standard prescribes a recognition threshold and measurement attribute for financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return and also provides guidance on various related matters such as derecognizing, interest, penalties and disclosures required. The Organization believes that income tax filing positions will be sustained upon examination and does not anticipate any adjustments that would result in a material adverse effect on the Organization's financial position, results of operations or cash flows. Accordingly, the Organization has not recorded any reserves, or related accruals for interest and penalties for uncertain income tax positions on December 31, 2022 and 2021.

## 9. Major Donors

For the year ended December 31, 2021, two major donors contributed more than 10% of net revenues.

There were no major donors required to be disclosed for the year ended December 31, 2022.

#### 10. COVID-19

On March 11, 2020, the World Health Organization recognized COVID-19 as a global pandemic, prompting many national, regional, and local governments to implement preventative or protective measures, such as travel and business restrictions, temporary store closures, and wide-spread quarantines and stay-at-home orders. As a result, COVID-19 and the related restrictive measures have had adverse impact upon many sectors of the economy, including nonprofit organizations.

The Organization filed for the employer retention credit in the amount of \$0 and \$27,393 for the years ended December 31, 2022 and 2021, respectively.