

THE 2023 NONPROFIT TOTAL REWARDS SURVEY IS AVAILABLE

Provided by United Way of Dane County and QTI Consulting

Madison, WI (December 5, 2023) – United Way of Dane County and QTI Consulting have once again partnered to provide pay and benefits information to local non-profit organizations in the community by way of the Nonprofit Total Rewards Survey.

The report, which benchmarks compensation and benefits in Dane County’s nonprofit sector, was procured by surveying more than 60 nonprofit organizations primarily located in Dane County in May of 2023. It contains pay data for 10 job categories as well as data for health insurance, retirement, time off benefits and bilingual pay differentials.

“One of the most common requests we receive from nonprofits and their boards is for data about nonprofit staff compensation and retention,” says Renee Moe, President & CEO of United Way of Dane County. “This report from QTI Consulting leverages QTI’s staffing expertise and United Way’s trusted relationships with nonprofits to create the Nonprofit Total Rewards Survey. The goal is to help nonprofits across the community stay competitive in the nonprofit sector, retaining and attracting talent – ensuring the professional staff needed to lead effective and efficient nonprofits that deliver on their missions.”

Some key findings from the survey include:

- The current median base wage paid by participating organizations is \$17.70.
- 89% of organizations responding had to increase wages in the last 18 months to attract/retain employees.
- 61% anticipate a slight increase will be needed over the next 18 months to stay competitive.

“The QTI team is excited to offer our expertise to nonprofits through our compensation and benefits survey,” said Londa Dewey, CEO of The QTI Group. “We understand that nonprofit leaders and their boards rely on this research to ensure their rewards programs are competitive and can help them attract and retain the talent they need to fulfill their mission. It is an honor for us to be able to assist these organizations in this way.”

“The 2023 Total Rewards Survey is a tool that can benefit both JustDane and our other nonprofit partners as we work to recruit new staff and to provide wages and benefits that are competitive,” says Linda Ketcham, Executive Director of Madison-area Urban Ministry. “The Survey has assisted us in reviewing wage scales and benefit packages, allowing us to retain skilled team staff.”

Nonprofits who participated in the survey have received the report at no cost. Other nonprofits can contact QTI to purchase a report using [this order form](#).

For media inquiries and interview requests, please contact Jill Dohnal, Senior Marketing Director of The QTI Group, at Jill.Dohnal@qtigroup.com or 608-257-1057.

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About United Way of Dane County:

For more than 100 years, United Way of Dane County has led in mobilizing the community to address our toughest issues and spark lasting, generational change. With a mission to unite the community to achieve measurable results that change lives, we are committed to being a catalyst for inclusion and systemic change – working collaboratively with local nonprofits, businesses, community leaders, donors and volunteers to solve big-picture issues no one person or organization can address alone. Together, we are The Power of Many. Working for All. And we invite every Dane County resident to be a part of the change we all wish to see. Visit www.unitedwaydanecounty.org to learn more.

About The QTI Group:

Founded in 1957 as a small staffing agency, The QTI Group has grown to be a privately owned human resources firm that focuses on staffing, recruiting, executive search, and total rewards consulting. With a people-first focus and a commitment to helping organizations reach their full potential through people, The QTI Group is headquartered in Madison, Wisconsin, and has branch offices in Baraboo, Beaver Dam, Milwaukee, and Portage, Wisconsin.