



## Lead Community Affairs Specialist

Bring YOUR energy to Alliant Energy!

At Alliant Energy, our purpose is to serve customers and build stronger communities. We are passionate about powering beyond the market challenges of today, while powering what's next in energy. When our employees say "I am energy", it means they take pride in the work we do when disaster strikes, as well as all the days in between. We want you to be safe, happy and healthy. That's why we prioritize safety, offer volunteer opportunities and provide competitive pay, comprehensive health and retirement benefits, tuition reimbursement and paid time off.

### Job Summary

Are you ready to lead with purpose, drive impactful change, and inspire others to make a difference? If you are passionate about creating positive social impact, empowering communities, and shaping a brighter future, this is the perfect opportunity for you!

The Lead Community Affairs Specialist is motivated by relationships, and is responsible for the management and administration of all programs that sustain Alliant Energy's charitable giving and community support activities, including corporate contributions, sponsorships, advertising, and Alliant Energy Foundation-sponsored programs. This position is responsible for day-to-day strategy and management to ensure all programs advance both Alliant Energy's mission and the foundation's focus areas of impact. This role is responsible for and assists in strategy, program effectiveness, and execution both with the evolution and life span of new and existing programs. This is a hybrid-remote position reporting to the Madison, WI office. Travel is estimated to be approximately 30%, consisting of primarily day trips across Alliant Energy service area, with some overnight travel expected.

Do you want to make a difference in your community? Power your career with Alliant Energy!

### What you will do

- Develops and manages all aspects of the Alliant Energy Foundation and community affairs programs.
- Provides technical and strategic assistance in managing all foundation and community affairs programs.
- Responsible for strategy and facilitation with internal and external key stakeholders.
- Assists in preparing financial reports and other critical information for Alliant Energy Foundation board meetings or other stakeholders.
- Researches, recommends, and develops project plans to facilitate program enhancements and changes that assist in meeting corporate and Alliant Energy Foundation objectives.
- Provides leadership to the department as a senior advisor as it relates to problem solving, mentoring, and program support.

- Defines, produces, and coordinates the strategic alignment of Alliant Energy Foundation programs with corporate strategies.
- Represents Alliant Energy and its management team by creating strategic connections to the community, key stakeholders, and emerging groups throughout the company's service territory.
- Engages in other duties as needed that support Alliant Energy's Values and helps deliver on our Purpose to serve customers and build stronger communities.

#### Education Requirements

- Bachelor's Degree Preferred

#### Required Experience

- 6 years of responsible experience in managing programs, which includes strategy, planning, development and execution

#### Key Skills

- Audience Segmentation • Budget Management • Campaign Development • Community Outreach • Data Analysis • Project and Program Management • Public Affairs Strategies • Reputation Management • Researching • Strategic Communication

Our people are passionate about what they do, the product they sell, and the customers they serve. If you're looking for an opportunity to be a part of a work family that values collaboration, innovation and dedication, we're the right company for you.

It's not just what we do; it's how we do it.

Live Safety. Everyone. Always | Make Things Better | Care For Others | Do The Right Thing | Act For Tomorrow | Think Beyond. Be Bold

Alliant Energy is committed to providing an inclusive work environment for all and is proud to be an Equal Opportunity Employer where an applicant's qualifications are considered without regard to race, color, religion, sex, national origin, age, disability, veteran status, sexual orientation, gender identity or expression, or any other basis prohibited by law.

All candidates selected for employment with Alliant Energy will be required to successfully complete a drug screen and background check.

Interested in the Lead Community Affairs Specialist position? Please [click this link](#) to apply!

#### Disclaimer:

The above information on this description has been crafted to indicate the general nature and level of work performed by employees within this classification. It is not crafted to contain or be interpreted as a comprehensive inventory of all duties, responsibilities and qualifications required of employees assigned to this job.

Alliant Energy and subsidiaries is an equal opportunity employer that values diversity in the workplace. Applicants in need of a reasonable accommodation for any part of the hiring process, please email [talent@alliantenergy.com](mailto:talent@alliantenergy.com).